



NEWS RELEASE

For Immediate Release

ARRA Funds Allocated for Advanced Lighting Demonstration Projects in Michigan Jackson Based EverLast® Lighting Manufactures ARRA Compliant Luminaires

Jackson, MI– May 11, 2011 – The Michigan Economic Development Corporation (MEDC) announced Friday that the Michigan Energy Office will make approximately \$1 million available from American Recovery and Reinvestment Act (ARRA) of 2009 funds to showcase advanced lighting technology demonstrations in communities throughout Michigan.¹

The grants are designed to encourage highly visible upgrades to more energy efficient indoor and outdoor lighting using any of the following technologies: Light Emitting Diodes (LEDs), known as Solid State Lighting; induction lighting; and plasma lighting, also known as High Efficiency Plasma Lighting (HEP).¹

Michigan-based EverLast® Lighting is a leading manufacturer of ARRA compliant, energy-efficient induction light fixtures for indoor and outdoor applications. According to the company, by purchasing EverLast® U.S. made induction fixtures, municipalities support approximately 10 additional U.S. manufacturers.

"We have watched more and more of our products go off shore over the past 10 years, and it all adds to the decline of Michigan as well as the United States," stated Jim Hater, Operations Manager for ZD Metal Products, supplier of the aluminum heat sink used in the EverLast® Garage Fixture. "EverLast Lighting's emphasis on producing in the U.S. is tremendous and speaks highly of the company. It is vital for people to Buy American."

EverLast® induction light fixtures have already been installed in a number of Michigan locations, notably Detroit's Iconic Cobo Center, Ford Motor Company, Oakland University, Lansing's Crippen Auto Mall, and the University of Michigan. National ARRA-funded installations include: Fort Drum Military Base, NY; Pearl Harbor, HI; Pine Bluff Arsenal, AR; Columbia City, IN; and City of Davenport, IA.

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EverLast® Lighting is a subsidiary of Full Spectrum Solutions, Inc. and has quickly grown into the leading manufacturer of energy-efficient lighting solutions for roadway, parking structure, facility and area lighting applications. For additional product information, visit www.everlastlight.com, call 888-383-7578, or email info@everlastlight.com.

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¹ [http://www.michiganadvantage.org/Press-Releases/Michigan-Launches-\\$1-Million-Competitive-Grant-Program-to-Fund-Advanced-Lighting-Technology-Demonstrations/](http://www.michiganadvantage.org/Press-Releases/Michigan-Launches-$1-Million-Competitive-Grant-Program-to-Fund-Advanced-Lighting-Technology-Demonstrations/)