



The Enterprise Group
Of Jackson, Inc.

EG increases national exposure of Jackson County commercial properties

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The Enterprise Group of Jackson has always been committed to helping site selection and development professionals find just the right property, whether it's a greenfield, brownfield or one of our existing buildings. Thanks to a generous sponsorship from Consumers Energy, the EG has been able to further this commitment by entering into an agreement with CPIX, a statewide commercial property information exchange.

CPIX has been integrated into the current EG Website, providing exposure for Jackson County commercial properties on the national stage. All CPIX member properties and supporting information is available to the public at www.enterprisegroup.org/available-properties and most existing sites were automatically entered into CPIX. If your property was not transferred, please log onto CPIX with your user name and password and ensure your property has been verified and/or updated. If you have forgotten your user name and password, please contact Nancy McKellar, Executive Director, CPIX at 810-603-0676.

As part of the CPIX agreement, Jackson commercial property owners or their agents will be able to add information to the CPIX system as a guest. Guests should click on "Add Properties" after logging onto The EG web site at the address above. At that time, property owners will enter their username and password. If you do not have an account, you will need to create one to enter your properties. Guest listings will be displayed with very limited information, which does not include contact information or pricing/lease rates. The property's availability is very obvious, however, and the viewer can contact either The Enterprise Group or a local broker member to get detailed information regarding guest listings. Please be aware that every 45 days, property owners will receive a reminder email to verify and/or update your property listings. If you do not log onto your CPIX account to verify and/or update your property listings, they will be removed from the database.

CPIX.net is a statewide commercial property information exchange (CIE) created in 2002 by the Commercial Board of Realtors (CBOR) and provides searching and marketing capabilities to the entire commercial real estate industry. CPIX.net is the first CIE in the country to create a relationship with a state economic development group (MEDC) and has also extended the relationship to many counties and cities across Michigan. CPIX also provides marketing on a

national level but the focus remains on Michigan's specific needs. CPIX.net has 1700+ registered users and approximately 20,000 listings and continues to grow exponentially.

Listings can include pictures, maps, site plans, surveys, leases and legal documents from which customized reports and maps can be produced. We encourage you to take advantage of our database by searching for available properties and viewing pictures to ensure that a great site isn't overlooked. Please note that the information provided is deemed reliable, but not guaranteed. Staff at The EG are not licensed Brokers or Real Estate agents and we strongly encourage property owners to contact Jackson County professionals for all your property needs.

If you'd like more information about the CPIX system, or about adding properties, contact Debbie Kelly at dkelly@enterprisegroup.org or 517-788-4330.